SMALL GROUP OPERATING SYSTEM VIDEO NOTES

1. SMALL GROUPS EVERYWHERE

- a. SMALL GROUP SIZE
 - i. The whole infrastructure of the leadership culture and much of the ministry culture is done in small groups
 - ii. Each small group setting has a different purpose and needs a different approach

b. TYPES OF SMALL GROUPS

- i. Permanent groups/teams (recruited)
 - 1. Advisory leaders ruling elders
 - a. 1 Timothy 5:22 ²² Do not be hasty in the laying on of hands, nor take part in the sins of others; keep yourself pure. (ESV)
 - 2. Worship leaders
 - a. You are the first producer
 - b. You create the stage
 - c. You pick the music that connects to the people group you are reaching
 - d. Watch out for the egotist music worship leaders
 - e. Watch out for the volunteer imbalance
 - 3. Discipleship team
 - a. Recruit those who love mentoring and education of children and/or adults (future elders training)
 - b. Run the Christian Education team
 - c. Come up with short term small groups and seminars
 - d. Lead permanent education offerings
 - 4. Young Christian leaders team leaders
 - a. Recruit leaders who will lead in the raising up of young Christian leaders
 - b. Team of 2-5 adult who sense the calling
 - c. Get the young people together with the expectation that they are the future leaders of Christianity
 - d. Create a stage for them to do music and worship
 - e. Sign up YCL into CLI
 - 5. Child care team
 - a. Back ground checks
 - b. Always at least two people with the children
 - c. Design your offering for the "paranoid" parent
 - d. Find leaders with passion
 - e. Pay if you need to have high quality care
 - 6. Finance team

- a. Recruit money counters
 - i. 2 at each service
- b. Deposit slips
- c. The spending and prioritizing of money is the work of the ruling elders not deacons
- d. Develop a budget
- e. Communicate how the funds are coming in
- f. Communicate experience
- g. Put a pastor salary plan in place appropriate to "one income" of the middle class of the people group of the primary funders and leaders
- h. Salary amount to be decided upfront with senders and advisors
- i. Stair step the salary for bi-vocationals
 - i. 25% 1st year
 - ii. 50% 2nd year
 - iii. 75% 3rd year
 - iv. 100% 4th year
 - v. 125% 5th year
 - vi. 3-5% 6th year increases
- j. Tied to growth in numbers and giving
- 7. Promotion team evangelism
 - a. Leaders who are called to talk about and execute promotion and evangelism plans
 - b. Emphasis on
 - i. Word-of-mouth
 - ii. Vocal witness
 - iii. Apologetics
- 8. Hospitality team
 - a. Recruit future deacons
 - i. Meet to develop the local plan
 - 1. Schedule hospitality to newcomers
 - 2. Discuss the best practices for assimilation
 - b. Make connection of newcomers with existing participants
- 9. Small group leaders
 - a. Recruit the pastoral care team
 - i. Commission as small group leaders (deacons)
 - ii. Learn the methodology of starting ministry small groups
 - iii. The leaders team is the pastoral care work of the ministry deacons
 - iv. Shepherding the church
- ii. Short term groups

1. Counseling

- a. Identify the problems
- b. Refer difficult matters to specialized helpers
- c. Connect mentors if possible
- d. Have clear end dates in mind and communicate this up front

2. Seminars

- a. Think of various topics for offering at the church
- b. Promote the topic
- c. Attend
- d. Connect attendee with larger church life

3. Service projects

- a. Word or deed
- b. Discipleship goals
- c. Christian love to the community
- d. Keep projects low cost if possible

2. LAUNCHING SMALL GROUPS

- a. LAUNCH A TEST GROUP
 - i. Everybody wants to be a part of something exclusive
 - ii. They want to be on the cutting edge

b. TESTING AND CHURCH PLANTING GO WELL TOGETHER

- i. On the creator's side, test groups help an organization know what works and what does not work
- ii. They allow an organization to try new things in new ways with new people, without the cost of a full product launch
- iii. Launching a new line of products drains a lot of resources, and it is incredibly risky
- iv. Test groups minimize the risk by helping determine in advance what will work and what will fail

c. TEST GROUP

- i. A small group of high capacity, influential leaders
- ii. Meet for a predetermined time
- iii. Purpose of exploring a new idea to implement

d. LAUNCHING A SMALL GROUP

- i. Model what a healthy small group looks like
 - 1. According to
 - a. Strategic mission
 - b. Vision
- ii. Not simply to cast an informational vision
- iii. Give people a picture of a healthy small group

e. HIGH CAPACITY, INFLUENTIAL LEADERS

- i. Do not recruit just warm bodies
- ii. Recruit the people who are natural leaders

- iii. The people who, if they buy into the idea of your small group, more will too
- iv. Have natural leadership ability
 - 1. They have followers
- v. May or may not be in significant leadership in your church
- vi. You know they are leaders because where they go others want to be around them

f. FOR A PREDETERMINED TIME

- i. The test group should not last forever
- ii. The goal is to equip the people and turn them loose
- iii. Making your way through one or two rounds of curriculum should be adequate
- iv. If you choose to not use curriculum, a couple of months should be long enough
- v. Make sure to end at a time where it is strategic to launch new groups
- vi. Those in the test group can step right into group leadership

g. IMPLEMENT: LET THEM GO

- i. If you have 4 couple in your group, then you should plan to launch 4 small groups
- ii. Use a 1:1 ratio
- iii. The test groups understand the idea and strategy you are implementing better than anyone else in the church

h. START PROMOTIONAL CONVERSATIONS

- i. Tell people that you are going to start a new small group
- ii. Presume God's favor to do something huge in and through the group
- iii. Let them know that you would be honored and excited for them to join once things get going
- iv. Give them a chance to clear their schedules

i. START RECRUITING

- i. Recruit people to join, even before you launch
- ii. Get commitments from group leaders
- iii. Get commitments from a co-leader
 - 1. Someone who will help lead the group with you

j. LEAD WITH CURRICULUM CHOICES

- i. Pick out a handful of curriculum choices
- ii. Potential group members want to know that there is some sort of plan and structure in place
 - 1. Not just a dinner club
- iii. The group will have a component of studying together

k. STARTING

- i. Plan a start date
- ii. Most strategic times to launch a group tend to be in the months of August and January

- 1. August works because many public-school systems start during this month
 - a. Our culture tends to think "new" and "start" then
- 2. January works because we tend to think about resolutions for the year
- iii. Other times a group could start, but August/January tend to be the most strategic

1. CONSTANTLY RECRUITING

- i. It is hard to overemphasize the importance of recruiting leaders
- ii. Get the right people
 - 1. Small groups can soar
- iii. Get the wrong people
 - 1. Taint small groups for every member joining those groups
 - 2. It will be very hard to convince people that their next experience will be better than the last

m. INTENTIONAL APPRENTICING

- i. A great way to recruit and deploy leaders
- ii. Apprentices will have on-the-job training for months (or years)
- iii. Speeding up apprenticeship
 - 1. Increase the number of apprentices in each group
 - 2. Decrease the training time

n. RECRUIT WITH EXISTING GROUPS THAT ARE ENDING

- i. Whenever a group is getting ready to end
 - 1. Sit down with the leader and ask for names of other potential leaders
- ii. The leader of the group knows who has what it takes to lead a new group

o. RECRUITING THOSE WHO "CAN'T"

- i. Will always get a response that
 - 1. Not enough time available to attend a group
 - 2. All of the other groups meet too frequently
 - 3. All of the other groups do not meet frequently enough
- ii. Offer to have that person start a group of their own

p. NEW GROUPS FOR NEW PEOPLE

- i. Launch a men's breakfast group
- ii. Start a "construction" group
- iii. Start a women's book club
- iv. Kick off a group that meets for Sunday lunch
- v. If you define what you your goal is, it is easier to step out and launch groups
- vi. Starting new types of groups is a way to get new leaders
- vii. Stretches and challenges people who think that they do not fit in your system

g. TEAM STAFF MEMBERS

- i. Require staff members to be in groups
- ii. Church staffers have influence with others
- iii. They can recruit leaders for
 - 1. Ministry
 - 2. Teaching
 - 3. Leading
- iv. Staff members can fill groups without help
 - 1. Will be filled with people who are brought into the character and reputation of that staff member

r. GIVE BREAKS

- i. Give leaders the option to take a season off from leading a small group
- ii. Without breaks
 - 1. Frustration
 - 2. Burn-out
- s. SHORT TERM GROUPS
 - i. Once or twice a year start a new short-term focused small group
 - ii. Have it line up around a sermon series
 - iii. Gives people a more manageable timetable for leading

3. SMALL GROUP MAKING PRACTICES

- a. THE KEY STEPS OF SETTING UP SMALL GROUPS
 - i. Helping people find a group and physically connecting them with others
 - ii. Ensuring a great group experience
 - 1. Spiritually
 - 2. Emotionally
 - 3. Experientially connecting with others

b. RELATIONSHIP SET UP SMALL GROUPS

- i. The best way to form a small group is purely through relationships
- ii. Not through
 - 1. An event the church puts on
 - 2. An online sign up
 - 3. A church-wide initiative

c. PREVIOUS RELATIONAL TRUST IS KEY

- i. With a prior relationship, there is a trust that has already been built
- ii. A small group's success (or failure) is contingent upon trust
 - 1. What is said in the group stays in the group

d. CELL GROUP FORMING WITHOUT RELATIONSHIP CAPITAL

- i. Make connections for people with groups through an event when there is not a prior relationship available between a person and a group
- ii. The event is a chance to launch multiple small groups at the same time
- iii. People will meet group leaders and commit to a new small group
- iv. Consider not a Sunday morning event
 - 1. Will not get as many people interested
 - 2. However, those that do show up will most likely join a group

3. Retention rate will be higher than the Sunday morning event

e. HOW TO SIT AT MEETINGS

- i. Circles are better than rows
- ii. Circles promote
 - 1. Group growth
 - 2. Group unity
 - 3. Combined synergy knowing God
 - 4. Encouraging others
 - 5. Correcting each other
 - 6. Pushing each other towards God's best

f. THE ROLE OF FOOD

- i. Drinks and desserts can help any group
- ii. Meals give a natural reason to congregate together
- iii. It is psychologically important eating together
- iv. Food contributes to attendance
- v. Sharing the responsibility for bringing food gives others the ability to contribute to the group
- vi. Prioritize eating together
- vii. Meals force you to be people oriented
- viii. Plan to eat together

g. HOW CLEAN SHOULD YOUR HOUSE BE

- i. Clean your house but do not be overly paranoid about it
- ii. Invite people into your life
- iii. Do not feel like everything has to be perfect
- iv. This shows that people can come as they are
 - 1. They can be who they are
 - 2. They can bring their victories
 - 3. They can bring their struggles
- v. Shows others that your house is a safe place to be real

h. ABOUT PRAYERS

i. The greater use of theologically technical words encourages people to shut down during prayer time

i. MAKE SMALL GROUPS FUN

- i. If it is not fun, people will not come back
- ii. It is easier to get more information at a more convenient time through
 - 1. Podcasts
 - 2. Books
 - 3. Blogs
 - 4. Forums
- iii. The difference is the relationship, face-to-face aspect
- iv. If your group is intensely serious, it can drain the life right out of people
- v. If there is no laughter, people are missing out on great medicine

- 1. Proverbs 17:22 ²² A joyful heart is good medicine, but a crushed spirit dries up the bones. (ESV)
- 2. They need to laugh together
- 3. They need to laugh at themselves
- 4. Laughing helps to melt away stress and anxiety
- 5. Laugh so hard you embarrass yourself
- 6. Laugh so hard you even forgot what you were originally laughing about
- 7. Others join in just because you are laughing
- vi. When we have fun together, we show others that we serve a good God
 - 1. Psalms 126:2 ² Then our mouth was filled with laughter, and our tongue with shouts of joy; then they said among the nations, "The LORD has done great things for them." (ESV)
 - 2. When our mouths are filled with laughter, others are convinced that God has done great things among us
- vii. Laughter builds community
 - 1. Can help your group bond in a rich way quickly
 - 2. Do not neglect times of fun and laughing
 - 3. Having fun together help set the stage for deep discussions
 - a. Building trust among those in your group

j. DEVELOP OWNERSHIP

- i. Everyone brings something
- ii. Key component to leading an effective group is sharing ministry
- iii. Allow other in the group
 - 1. Lead worship time
 - 2. Lead the study
 - 3. Bring refreshments
 - 4. Host the group
- iv. Cultivating group ownership is important if members are going to feel needed and appreciated
- v. Helps to keep from burning out
 - 1. Ephesians 4:12 ¹² to equip the saints for the work of ministry, for building up the body of Christ, (ESV)
- vi. Task for ownership
 - 1. Hosting someone to coordinate the rotation of homes
 - 2. Prayer requests someone to distribute them via email
 - 3. Food schedule someone to make sure the meal happens
 - 4. Serving schedule an outreach coordinator for quarterly service projects
 - 5. Fun weeks someone to make sure the group keeps laughing